

William R. Tappen

tappenwr@dukes.jmu.edu | (804) 554-6277 | 4100 W. Franklin Street, Richmond, VA 23221

EDUCATION

James Madison University

Bachelor of Arts in Economics (Financial Concentration) and Minor in Political Science

Cumulative GPA: 3.79/4.0

Honors: President's or Dean's List (2018-Present), Phi Beta Kappa Honor Society (2021-present), Beta Gamma Sigma Honor Society (2020-present), CAA Commissioner's Honor Roll (2018)

Harrisonburg, VA

June 2018 – May 2022

EXPERIENCE

Eden Concepts LLC

Market Research Intern

- Developed a bespoke ROI model to determine the market viability of new agricultural technology
- Projected company profitability through pro forma income statement analysis
- Modeled the effects of different planting methods on harvest price by compiling and analyzing historical price data
- Constructed a database of vegetable growers to be used in consumer discovery and customer acquisition

Knoxville, TN

May 2021-Aug 2021

Madison Investment Fund

Senior Analyst, Energy Sector

- Analyst in the Energy Sector of a student-led investment fund responsible for actively managing a portfolio of over \$500,000 on behalf of the James Madison University Foundation
- Analyze current holdings and overall sector trends to present weekly performance reports to management
- Successfully pitched CSX, using comparable company analysis and discounted cashflow valuation, which led to a full board approval to invest \$4,532 in a long equity position
- Participate in fund meetings to discuss market developments, macroeconomics trends, and learn from guest speakers

Harrisonburg, VA

Sept 2020 – Present

EXTRACURRICULARS

Delta Chi (Pi Beta Chi) Fraternity

Treasurer and Scholarship Chair

- Collect, manage, and distribute over \$15,000 in fraternity funds to maintain the fraternity's insurance policy and improve the fraternity experience
- Instituted new policies to incentivize efficient collection of dues
- Mentor younger members academically and socially through the beginning of their college experience

Harrisonburg, VA

Sept 2019 – Present

JMU Football Team

Player

- Managed a full course load while attending 20+ hours per week of mandatory team activities
- Studied film and worked on-field fundamentals with position group outside of required time

Harrisonburg, VA

June 2018 – Feb 2019

TRAININGS, SKILLS & INTERESTS

Trainings: Wall Street Prep, JMU Economics Intro to R

Skills: Bloomberg Terminal, Financial Modeling, Financial Statement Analysis, R(beginner), Microsoft Office Suite

Interests: Texas Hold'em Poker, Golf, Football, SCUBA Diving, Mixed Martial Arts, Backpacking