

Emelia L. Potteiger

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EDUCATION

James Madison University

Double major in Finance and Computer Information Systems, BBA
Concentration in Financial Technology and Analytics

Harrisonburg, Virginia

Anticipated Graduation: May 2022
Cumulative GPA: 3.81/4.00

RELEVANT EXPERIENCE

Freddie Mac

Single-Family Data Driven Decisions Intern

McLean, Virginia

May 2021-Present

- ◆ Build models utilizing Sapiens decision modeling concepts to ensure consistent business rules and data governance across the Single-Family line of business
- ◆ Develop tools to collect and summarize data to generate key metrics for use in executive presentations
- ◆ Establish training and informational content for internal use on Enterprise Decision Service, Business Decision Management System, Load Reference Data Service, and Message Manager Service
- ◆ Led five demonstrations of recently licensed software that enables more effective communication

Madison Investment Fund

Senior Analyst, Consumer Staples Sector

Harrisonburg, Virginia

November 2019-Present

- ◆ Serve as an analyst in the Consumer Staples sector in a student-led investment fund responsible for actively managing a portfolio of more than \$380,000 on behalf of the JMU Foundation
- ◆ Construct weekly holding commentary and adjustment theses for Consumer Staples' holdings
- ◆ Analyze macroeconomic healthcare trends to assess portfolio risk and potential investment opportunities
- ◆ Collaborate with fellow analysts to prepare presentations on industry trends and past economic crises
- ◆ Completed a rigorous 7-week internship of training in fundamental analysis, financial literacy and value investing, culminating with an investment pitch on Republic Services (RSG)

JMU Learning Centers

Peer Assisted Study Session Instructor

Harrisonburg, Virginia

November 2019-January 2021

- ◆ Led introductory macroeconomics students by assisting them through course content and homework assignments for 10 hours each week, boosting the average course GPA over 5%
- ◆ Conducted twice weekly sessions available to all students, focused on Macroeconomic principles
- ◆ Strategized with professors in adjusting lesson plans in order to tailor to students' understanding and pace

EXTRACURRICULAR ACTIVITIES

Women in Business

Member

Harrisonburg, Virginia

March 2020-Present

- ◆ Advocate for and connect with female students to build an environment that promotes professionalism
- ◆ Develop business leadership and networking skills by engaging with guest speakers of relevant experience

Delta Delta Delta

Member

Harrisonburg, Virginia

September 2018-Present

- ◆ Plan and organize philanthropy events on campus and online, raising over \$80,000 per year to support St. Jude Children's Research Hospital in Memphis, Tennessee

SKILLS, INTERESTS, & CERTIFICATIONS

Skills: Microsoft Suite, Bloomberg Terminal, Basic Python, Basic SQL, Jira Software, Decision Modeling

Certifications: Excel 2016 Microsoft Office Specialist, Bloomberg Market Concepts, Wall Street Prep

Interests: Skiing, Snorkeling, Cooking, Cancer Research Fundraising